

Jersey Evening Post

# LEADERSHIP JERSEY 2022



From politics and business to charities and voluntary organisations, the importance of leadership has been thrown into sharper focus than ever following the Covid pandemic.

This year, the Jersey Evening Post has partnered with Leadership Jersey to run a series of publications and events designed to inspire and promote this vital topic.

Offering practical support and motivation for existing and future leaders, this partnership will review various topics within leadership and offer a platform for discussions about the challenges and benefits of effective leadership.

As well as a series of stimulating and thought-provoking events, the JEP will produce a range of special publications and features throughout the year. These titles will be distributed with the JEP and at Leadership Jersey events, as well as being available online and across Leadership Jersey's social-media platforms.

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## SPECIAL PUBLICATIONS

Celebrating the launch of this partnership the first special publication profiling leaders from across the Island, will be published in March. This will also include a review of the 2021 survey results as well as a select number of interviews.

In December, we will finish the year with a special publication focusing on leadership and innovation. As well as reviewing 2022, the publication will explore how the leadership themes discussed during the year can help strengthen the Island in the future.

The special publications will be free and distributed at Leadership Jersey events and at a select number of locations.

## IN-PAPER FEATURES

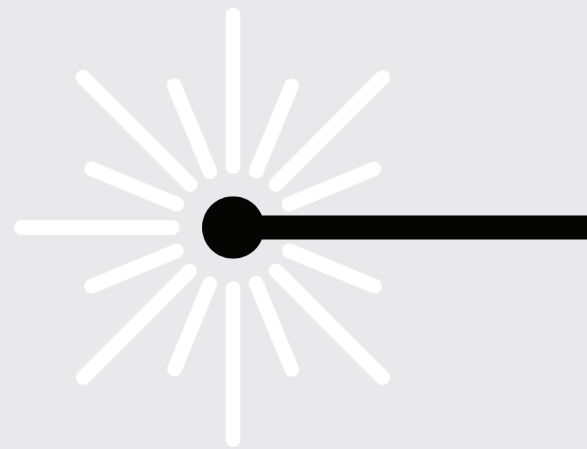
**March**  
Women and Leadership

**September**  
Future Leaders

**June**  
Environment

**November**  
Sports & Athletics

The features will be distributed in the JEP and published online.



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# PUBLICATION SCHEDULE



PUBLICATIONS	COPY DEADLINE	PUBLICATION
March Special Publication	7 February	3 March
March Bulletin	11 March	23 March
June Bulletin	8 June	18 June
September Bulletin	25 August	7 September
November Bulletin	25 October	4 November
December Special Publication	5 December	15 December

## SAVE THE DATE

### EVENTS SCHEDULE

24 March

2 June

14 October

To find out more about our event sponsorship opportunities, please email [hhamilton@jerseyeveningpost.com](mailto:hhamilton@jerseyeveningpost.com)

### LEADERSHIP JERSEY PARTNERSHIP

#### Publications:

1 x double page spread within the following publications:

March special publication

March, June, September, November in-paper features

December special publication

Publications available printed and digital

All content uploaded to [jerseyeveningpost.com](http://jerseyeveningpost.com)

Partnership logo on front cover of all publications

#### Events:

2 x tickets to the March, June and November events.

All event proceeds will be donated to a local charity.

**Investment: £4,995, split into 12 monthly payments of £416.25 + GST**

Find out more about Leadership Jersey [HERE](#)

 Stay up-to date with Leadership Jersey news

### INDIVIDUAL PUBLICATION PRICING

#### Special Publications

Inside cover/back cover £1495

Full-page interview £1295

Full-page advert £1095

Half-page advert £695

#### In-Paper Features

Double-page spread £1495

Full-page advert £995

Half-page advert £595



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